



GMSGROUP

Loyalty through Engagement

16th July 2020

To Whom It May Concern,

GMS Group is an Asia Pacific based company operating loyalty programmes for the hotel industry throughout the region. Our main clients include Marriott International, Shangri La and Hyatt.

We were first introduced to Milagro through one of our VP's who hails from the Chandigar region and was familiar with Bharat and Gaggan Sidhu. Our IT team is based in Delhi, and thoroughly investigated Milagro as they were being considered for a major project on behalf of the world's largest hotel company.

These investigations subsequently resulted in GMS and Milagro working together on our new Application and website for our principal product Club Marriott. These are multi-language and complex applications involving some 400+ hotels and 1,000+ F&B outlets and hence the brief for Milagro was similarly long and complicated. A great deal of time was spent with them discussing functionality and they were original in their thinking.

Milagro have been consistently proactive in their approach to both the creative and technical aspects of this project. Their response times, often under pressure have been impressive. Their creativity is excellent and we have enjoyed interaction with them at all times.

I can thoroughly recommend Milagro to other interested parties for similar business ventures.

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